



PRODUCT GUIDE

QUALITY. PERFORMANCE. RESULTS.

THE POWER OF THE BRAND



MAX-POWER

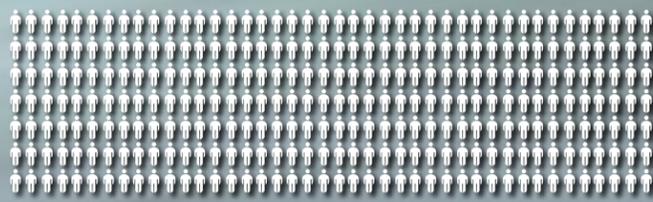
For more than 75 years in the car care industry, the Turtle Wax® brand has been synonymous with high quality and a long-standing tradition of excellence. One of the simplest ways to grow and maintain your business is to invest in a well-recognized chemical brand that your customers know and trust. Choosing Turtle Wax® Pro for your car wash proves you are committed to providing the highest-quality products, environmentally friendly chemicals, and the opportunity to market the most recognizable brand in the industry. Our team is ready to help you select the right program to achieve your business goals and give your customers the cleanest, driest and shiniest cars.

SOLD IN **90** COUNTRIES

75
years
IN BUSINESS



94%
BRAND
AWARENESS



700K+



FOLLOWERS

CHEMISTRY OF CLEANING

Our state-of-the-art research and development facility and our dedicated team of chemists are committed to developing innovative cleaning and finishing products aimed at producing the cleanest, driest, and shiniest cars in the industry. Each product is designed and optimized through a series of lab experiments and on-site tests followed by extensive field testing in a real-world environment to ensure that specific cleaning objectives are achieved.

When a car wash struggles to produce the “perfect” car, the operator may not be aware of the complicated chemical reactions that are taking place throughout the cleaning process. Identifying which variables are affecting your car wash is only half the battle. Common culprits, such as organic or inorganic soil, water quality, seasonal temperatures, severe weather changes, pollution, and road

conditions can be overlooked. Additionally, we have learned that these factors can change from coast to coast, city to city, and even county to county. Identifying your specific cleaning challenges is key to producing the cleanest cars in your market.

Turtle Wax® Pro chemical solutions are designed and engineered to handle challenging cleaning conditions. We offer products that are safe, biodegradable, and Eco-Logo certified, while ensuring quality and performance are not compromised. Our products are hyper-concentrated, enabling you to wash more cars per container than the traditional concentrate products. Contact our sales team to select the right solutions for your business today.



DETERGENTS

The Turtle Wax® Pro friction detergents are available in a variety of pH levels to help you overcome challenging cleaning conditions. These high-lubricity detergents produce a rich, dense foam that gently deep-cleans and removes grime from the vehicle surface.

HP-07
NEUTRAL PH FRICTION DETERGENT
SCENT: Lemon
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L

A high-foaming, lemon-scented detergent with high lubricity that gently penetrates and removes dirt, oil, grease, and road film from the vehicle surface.

Application: friction and self-serve



HP-11
NEUTRAL PH FRICTION DETERGENT
Sizes: 5 USG / 18.9 L

A high-foaming, unscented detergent with high lubricity that gently penetrates and removes dirt, oil, grease, and road film from the vehicle surface.

Application: friction and self-serve



HP-12
HIGH PH FRICTION DETERGENT
SCENT: Lemon
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L

A high-foaming, alkali-based detergent with mild solvents that quickly penetrates and removes heavy road-film, grease, and oil buildup on the vehicle surface.

Application: friction



HP-951
HARD WATER TOLERANT FRICTION DETERGENT
Sizes: 5 USG / 18.9 L

A high-foaming, hard-water-tolerant detergent with high lubricity that helps penetrate and remove dirt, grime, grease, and road film buildup on the vehicle surface.

Application: friction and self-serve

HP-950
LOW PH FRICTION DETERGENT
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L

A high-foaming, acid-based detergent with high lubricity that gently penetrates and removes dirt, road film, grease, and oil from the vehicle surface.

Application: friction and self-serve



M.A.X.-POWER

HIGH PH PRESOAK

Turtle Wax® Pro M.A.X.-Power Presoak! is a touchless pre-soak contains pH boosting technology that allows you to adjust the pH level from Moderate to Aggressive to Xtreme to overcome challenging cleaning conditions. Use Turtle Wax® Pro M.A.X.-Power to maximize your cleaning efficiency. Request a FREE trial sample today!

FEATURES

- Provides three levels of cleaning - Moderate, Aggressive, and Xtreme
- pH boosting technology
- Broad cleaning capabilities
- * ECOLOGO™ Certified



HIGH PH PRESOAKS

Turtle Wax® Pro high-pH presoaks contain various mixtures of alkalis and surfactants that help you overcome challenging water conditions to effectively penetrate and remove dirt and grime from the vehicle surface. High-pH presoaks work independently or in conjunction with low-pH presoaks to achieve a clean vehicle surface. Select the right presoak solution for your car wash.

HP-82
HIGH PH TOUCHLESS PRESOAK - HEAVY DUTY
Sizes: 5, 30 & 55 USG / 18.9, 113.4 & 208 L

A medium-foaming presoak with high concentrations of alkali and surfactant that penetrate and release road film, soil, oil, and grease from the vehicle surface.

Application: touchless



HP-83
HIGH PH MULTI PURPOSE PRESOAK
Sizes: 5, 30 & 55 USG / 18.9, 113.4 & 208 L

A medium-foaming presoak with a specific combination of alkali and surfactant that adapts to different water conditions to penetrate and remove oil, dirt, grease, bug residue, and road film from the vehicle surface.

Application: touchless

HP-85
HIGH PH TOUCHLESS PRESOAK
Sizes: 5, 30 & 55 USG / 18.9, 113.4 & 208 L

A medium-foaming, enhanced alkali-based presoak that effectively penetrates and removes clay soils, dirt, grease, bug residue, and road film from the vehicle surface.

Application: touchless

HP-90
HIGH PH TOUCHLESS PRESOAK
SCENT: Fresh
Sizes: 5, 30 & 55 USG / 18.9, 113.4 & 208 L

A fresh-scented rich-foaming presoak that contains a high concentration of alkali and surfactants to penetrate and remove stubborn oil, dirt, grease, bug residue, and road film from the vehicle surface.

Application: touchless

HP-94
M.A.X. POWER HIGH PH PRESOAK
2.5, 5, 30 & 55 USG / 9.46, 18.9, 113.4 & 208 L

An alkali-based touchless presoak features a unique pH boosting technology that allows you to adjust the pH level from Moderate to Aggressive to Xtreme to overcome challenging cleaning conditions season to season.

Application: touchless

HP-800
HIGH PH PRESOAK BOOST
Sizes: 5 & 30 USG / 18.9 & 113.4 L

An alkali-based presoak additive that helps boost the performance of high-pH presoaks, detergents, and wheel and tire cleaners to aid in the removal of stubborn dirt, grease, oil and road film during challenging seasonal cleaning conditions.



LOW PH PRESOAKS

Low-pH presoaks contain varying blends of acids and surfactants that help lower the pH levels on the vehicle surface and allow cleaning agents to better penetrate and remove dirt, oil, grease, bug residue, and road film from the vehicle. Use a low-pH presoak to prep and clean the vehicle surface before applying a high-pH presoak. Combining these products helps to overcome cleaning challenges.

HP-87
LOW PH TOUCHLESS PRESOAK
LOW TO MODERATE TDS WATER
Sizes: 2.5, 5, 30 & 55 USG / 9.46, 18.9, 113.4 & 208 L

A low-foaming, acid-based presoak with standard levels of acids and surfactants that effectively penetrates and removes dirt, oil, grease, bug residue, and road film from the vehicle surface when low to moderate TDS water is present.

Application: touchless



HP-88
LOW PH TOUCHLESS PRESOAK
HIGH TDS WATER
5, 30 & 55 USG / 18.9, 113.4 & 208 L

A low-foaming presoak with a mixture of high acid and low surfactant levels, which helps to penetrate and remove dirt, oil, grease, bug residue, and road film from the vehicle surfaces when cleaning in moderate TDS water conditions.

Application: touchless



HP-635
LOW PH TOUCHLESS PRESOAK
MODERATE TDS WATER
Sizes: 5 USG / 18.9 L

A low-foaming presoak with standard surfactant levels that effectively penetrate and remove dirt, oil, grease, bug residue, and road film from the vehicle surface when high TDS water is present.

Application: touchless



HP-640
LOW PH TOUCHLESS PRESOAK
HEAVY DUTY
Sizes: 2.5, 5 & 30 USG / 9.46, 18.9 & 113.4 L

A heavy duty, high-foaming, acid-based presoak with high concentrations of acids, surfactants, and solvents that penetrates and removes tough dirt, oil, grease, bug residue, and road film from the vehicle surface and brightens the wheels.

Application: touchless

NEW!



Introducing the NEW Turtle Wax® Pro Super Hard Shell Finish, a high performing sealant and surface protectant that contains ceramic technology and UV protection properties to enhance and brighten faded or dull paint finish due to oxidation. Introduce this product before a drying agent to amplify the hydrophobic effect to shed water off the vehicle surface and reduce dry time. Add this product to boost your top wash package today.

Ask how you can receive FREE Super Hard Shell Finish signage for your car wash! Contact us today!



DRYING AGENTS, SEALANTS, AND PROTECTANTS

Enhance the vehicle surface finish by adding Turtle Wax® Pro drying agents, sealants, and protectants. Combining these products can help you produce the driest and shiniest cars.

**HP-10
SEALER WAX
SCENT: Lemon
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L**

A lemon-scented sealer wax that seals and protects the vehicle surface for a long-lasting shine.
Application: friction and touchless



**HP-15
DRYING AGENT
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L**

An unscented drying agent that aids in the rapid removal of water at the end of the wash process.
Application: friction, touchless, and self-serve



**HP-19
CRYSTAL POLYMER™ GLAZE
SCENT: Orange Citrus
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L**

An orange citrus-scented sealant with silicone polymers to protect the vehicle from harsh weather.
Application: friction, touchless, and self-serve



**HP-29
MSO FREE CLEAR COAT PROTECTANT
SCENT: Cherry
Sizes: 5 USG / 18.9 L**

A cherry-scented clear-coat protectant with a synthetic additive that helps extend the glossy finish while facilitating faster water beading.
Application: friction, touchless, and self-serve

**HP-119
BLAZIN' GLAZE™ CLEAR COAT
PROTECTANT
SCENT: Orange Citrus
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L**



An orange citrus-scented, clear-coat protectant with carnauba wax that helps reduce drying time and conditions, seals, and protects the vehicle surface from weather.
Application: friction and touchless



**HP-200
FOAMING SEALANT
SCENT: Grape Candy
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L**

A pleasant, grape-scented foaming sealant that blankets the vehicle surface with polymer additives to boost surface sheen and promotes rapid water repellency.
Application: friction, touchless, and self-serve



**HP-819 NEW
SUPER HARD SHELL FINISH
Sizes: 2.5, 5 & 30 USG / 9.46, 18.9 & 113.4L**



A watermelon-scented, neutral pH sealant with ceramic and UV blocking properties that enhance and brighten paint finishes while leaving a long-lasting shine.
Application: friction



TRICOLORS

Branded Tricolor products enhance your customers' wash experience, increase satisfaction, and elevate the value of your top wash package. Turtle Wax® Pro Tricolors offer three finishing products, all available in three vibrant colors. Choose from our high-performing polishes to deliver a long-lasting glossy finish or increase surface protection, or our low pH conditioners that cleans and reduces drying time.

HP-60/61/62
TRIPLE SHINE™ POLISH with Carnauba Wax
SCENT: Cherry
FOAM COLOR: Red/Blue/Gold
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L



A fragrant cherry-scented, brightly colored polish that delivers the micro-emulsion of carnauba wax with flash-foam technology to deliver a longer-lasting glossy finish. The product utilizes a sheeting technology that breaks down and repels water from the vehicle surface to reduce water spots and drying time.

Application: friction and touchless



HP-66/67/68
TRIPLE DRY POLISH
SCENT: Cherry
FOAM COLOR: Blue/Gold/Red
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L



A cherry-scented drying polish with polymeric components that facilitate rapid water break from the vehicle surface to help reduce drying time.

Application: friction and touchless



HP-960/970/980
LOW PH TRI-FOAM CONDITIONER
SCENT: Bubble Gum
FOAM COLOR: Blue/Gold/Red
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L

A bubble gum-scented, acid-based conditioner available in three colors that works by lowering the pH level on the vehicle surface to boost the performance of drying agents and sealants.

Application: friction, touchless, and self-serve



TUNNEL TECHNOLOGY

Turtle Wax® Pro carries a complete line of tunnel products for car washes. Create your perfect wash package with Turtle Wax® Pro chemicals.



RESPONSIVE & RELIABLE SYSTEM



TRUE-VUE chemical monitoring system uses high-quality hardware and sensors to deliver accurate and reliable readings. Our easy-to-read visual dashboards provide you with instant information so that you can see what is happening at any car wash at any given time.

KEY FEATURES

- Get the data you need anywhere, any time.
- Smart and interactive visualization dashboards
- Get automated email alerts and notifications for one or more sites.
- Superior hardware delivering reliable and timely data
- Easily monitor and manage one or more sites on one platform

AND MANY MORE!

SELF SERVE

Turtle Wax® Pro offers a full line of products for self-serve car washes. Bring the cleaning power and brand recognition of Turtle Wax® to your car wash today.

HP-73
LOW FOAMING SEALANT
SCENT: Lemon
Sizes: 5 USG / 18.9 L

A lemon-scented, low-foaming sealant with polymeric additives that enhance the surface shine and facilitate fast water beading, leaving the vehicle surface glossy and protected from the elements.

Application: friction, touchless, and self-serve



HP-75
HIGH PH PRESSURE FOAMING DETERGENT
SCENT: Cherry
Sizes: 5 USG / 18.9 L

A cherry-scented, dense-foaming detergent for high-pressure cleaning that penetrates and removes stubborn road film, dirt, grease, bug residue, and oil from the vehicle surface.

Application: self-serve



HP-76
HIGH PH FOAMING PRESOAK
SCENT: Lemon
Sizes: 5 USG / 18.9 L

A lemon-scented, alkaline-based presoak that helps penetrate and remove oily dirt, grease, bug residue, and road film from the vehicle surface.

Application: self-serve



HP-78
HIGH PH FOAMING TIRE CLEANER
SCENT: Pine
FOAM COLOR: Green
Sizes: 5 USG / 18.9 L

A pine-scented, alkaline-based tire cleaner produces a rich green foam that helps maximize surface dwell time for a deep cleaning action. Application: self-serve



HP-74/80/81
FOAMING BRUSH DETERGENT
SCENT: Cherry
FOAM COLOR: Red/Blue/Gold
Sizes: 5 USG / 18.9 L

A cherry-scented detergent, available in red, blue or gold-colored foam, that produces a dense foam to loosen and remove stubborn road film, dirt, grease, bug residue, and soil from the vehicle surface.

Application: self-serve





Chemicals and water are the lifeblood of any car wash. Keeping your business operating efficiently and cleaning cars consistently year round can be challenging for any operator. Whether you are in need of a new chemical management system, or replacing an existing system that is no longer working, are resolving chemical contamination problems, or need greater visibility to your usage and cost per car, **invest in a reliable chemical management system.**

SAFE. SIMPLE. SECURE.



SPACE SAVING

Compact space-saving system.



VOLUME INDICATORS

Visible volume scale on the tank. No more markers!



SNAP & SEAL

Snap & seal lid prevents contamination.



SAFE AND EASY TO REFILL

The 2.5 gal jugs allow for an easy "drop & go" refill system.

HP-12
HIGH PH FRICTION DETERGENT
SCENT: Lemon

Sizes: 2.5, 5 & 30 USG / 9.46, 18.9 & 113.4 L

A high-foaming, alkaline-based detergent with mild solvents that quickly penetrates and removes heavy road film, grease, and oil buildup on the vehicle surface.

Application: friction



HP-950
LOW PH FRICTION DETERGENT
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L

A high-foaming, acid-based detergent with high lubricity that gently penetrates and removes dirt, road film, grease, and oil from the vehicle surface.

Application: friction and self-serve



HP-86
LOW PH WHEEL CLEANER
SCENT: Citrus
Sizes: 5 USG / 18.9 L

A citrus-scented, acid-based wheel cleaner with low foaming action that penetrates and loosens mild rust, oxidation, and brake dust from metallic surfaces.

Application: friction



HP-919
FIRE WAX
SCENT: Cinnamon Inferno
FOAM COLOR: Red
Sizes: 2.5, 5, 30 & 55 USG / 9.46, 18.9, 113.4 & 208 L



A cinnamon-scented, carnauba-based polish with flash foam technology that produces a dense red foam that rinses off easily and leaves a lasting glossy finish.

Application: friction and touchless

HP-920/921
FIRE BATH
SCENT: Raspberry Inferno
FOAM COLOR: Red/Yellow
Sizes: 2.5, 5 & 30 USG / 9.46, 18.9 & 113.4 L



Elevate your customer wash experience with a raspberry-scented, high-foaming, neutral pH detergent with high lubricity that penetrates and loosens dirt, oil, grease, and road film from the vehicle surface while producing a fiery red or yellow dense foam.

Application: friction and touchless

HP-319
ICE® INSTANT SHINE™
SCENT: Cool Mango
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L



A cool mango-scented total-surface protectant that delivers maximum surface protection and a long-lasting shine. Its advanced sheeting technology deposits bonding polymers that aid in the rapid removal of water while sealing and protecting the surface from harsh weather conditions.

Application: friction, touchless, and self-serve



HP-66/67/68
TRIPLE DRY POLISH
SCENT: Cherry
FOAM COLOR: Blue/Gold/Red
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L



A cherry-scented drying polish with polymeric components that facilitate rapid water break from the vehicle surface to help reduce drying time.

Application: friction and touchless



HP-960/970/980
LOW PH TRI-FOAM CONDITIONER
SCENT: Bubble Gum
FOAM COLOR: Blue/Gold/Red
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L

A bubble gum-scented, acid-based conditioner available in three colors that works by lowering the pH level on the vehicle surface to boost the performance of drying agents and sealants.

Application: friction, touchless, and self-serve



HP-10
SEALER WAX
SCENT: Lemon
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L

A lemon-scented sealer wax that seals and protects the vehicle surface for a long-lasting shine.

Application: friction and touchless



HP-19

CRYSTAL POLYMER™ GLAZE

SCENT: Orange Citrus
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L



An orange citrus-scented sealant with silicone polymers to protect the vehicle from harsh weather. Designed for today's high-tech clear-coat finishes as well as conventional finishes.

Application: friction, touchless, and self-serve



HP-119

BLAZIN' GLAZE™ CLEAR COAT PROTECTANT

SCENT: Orange Citrus
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L

An orange citrus-scented clear-coat protectant with carnauba wax that helps reduce drying time and conditions, seals, and protects the vehicle surface from weather.

Application: friction and touchless



HP-15

DRYING AGENT

Sizes: 2.5 & 5 USG / 9.46 & 18.9 L

An unscented drying agent that aids in the rapid removal of water at the end of the wash process.

Application: friction, touchless, and self-serve



HP-200

FOAMING SEALANT

SCENT: Grape Candy
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L

A pleasant, grape-scented foaming sealant that blankets the vehicle surface with polymer additives to boost surface sheen and promote rapid water repellency.

Application: friction, touchless, and self-serve

NEW

HP-819

SUPER HARD SHELL FINISH

Sizes: 2.5, 5 & 30 USG / 9.46, 18.9 & 113.4L



A watermelon-scented, neutral pH sealant and surface protectant contains ceramic technology and UV blocking properties to enhance and brighten faded and dull paint finishes to leave a longer-lasting glossy finish vs traditional products.

Application: Friction

HP-109

HIGH-GLOSS TIRE DRESSING WATER-BASED CONCENTRATE

Sizes: 5 & 30 USG / 18.9 & 113.4 L

A water-based tire dressing with a silicone emulsion that helps reduce sling-off and equipment clogging while leaving a high-gloss tire finish.

Application: friction and manual

HP-470

HIGH PH WHEEL & TIRE CLEANER

Sizes: 2.5, 5 & 30 USG / 9.6, 18.9 & 113.4 L

An orange-scented, alkali-based cleaner with dense foaming action that penetrates and loosens dirt, oil, brake dust, and road film from the wheels and tires, leaving them clean and bright.

Application: friction and touchless

GET RESULTS WITH



FIRE and ICE® INSTANT SHINE is our premium line of cleaning and finishing products. It brings consumer brand recognition, strong marketing support, and high-performing products to your car wash. Customers combining these products into a wash package have reported increased sales and revenue, increased customer loyalty, and high customer satisfaction. Combine these products and produce the cleanest, driest, and shiniest cars.

HP-919

FIRE WAX

SCENT: Cinnamon Inferno
FOAM COLOR: Red

Sizes: 2.5, 5 & 30 USG / 9.46, 18.9 & 113.4 L



A cinnamon-scented, carnauba-based polish with flash foam technology that produces a dense red foam that rinses off easily and leaves a lasting glossy finish.

Application: friction and touchless



HP-920/921

FIRE BATH

SCENT: Raspberry Inferno
FOAM COLOR: Red/Yellow

Sizes: 2.5, 5 & 30 USG / 9.46, 18.9 & 113.4 L



Elevate your customer wash experience with a raspberry-scented, high-foaming, neutral pH detergent with high lubricity that penetrates and loosens dirt, oil, grease, and road film from the vehicle surface while producing a fiery red or yellow dense foam.

Application: friction and touchless



HP-319

ICE® INSTANT SHINE™

SCENT: Cool Mango
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L



A cool mango-scented total-surface protectant that delivers maximum surface protection and a long lasting shine. Its advanced sheeting technology deposits bonding polymers that aid in the rapid removal of water while sealing and protecting the surface from harsh weather conditions.

Application: friction, touchless, and self-serve



HP-320

TOUCHLESS ICE® INSTANT SHINE™

SCENT: Creamsicle Chill
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L



A creamsicle chill-scented total-surface protectant that delivers maximum surface protection and a long-lasting shine. Its advanced sheeting technology deposits bonding polymers that aid in the rapid removal of water while sealing and protecting the surface from harsh weather conditions.

Application: friction, touchless, and self-serve



FIRE & ICE CUSTOMER TESTIMONIALS

Learn how the brand power, marketing support, and product performance of Turtle Wax® Pro has helped these customers grow their businesses.



Rick Redet, Chief Chemical Officer, Scrub A Dub Carwash

Customers love the FIRE & ICE® program. They can really smell the product when they are in their car and love the way it leaves their car looking shinier after a wash. FIRE brings customers in all the time!



Anthony Colvin, Car Wash Owner, TLC Express Carwash

The name recognition and product consistency of the FIRE & ICE® program have played a key role in helping us to attract new business to our sites. The cars have never looked better!



Mike Black, Car Wash Owner, Valet Car Washes

We added FIRE & ICE® to our top wash package and increased the price to \$20, which is high for an exterior wash. Despite the price point, the new FIRE & ICE® package produced a 25% shift up to this new offering. At all of our locations, the FIRE & ICE® is consistently the top-selling package.

WHEEL AND TIRE

Turtle Wax® Pro offers a full range of wheel and tire products for various purposes, from cleaning to brightening to shining. Build a complete wheel-and-tire service package with our high-performing cleaning and finishing products.

HP-86
LOW PH WHEEL CLEANER
SCENT: Citrus
Sizes: 5 USG / 18.9 L

A citrus-scented, acid-based wheel cleaner with low foaming action that penetrates and loosens mild rust, oxidation, and brake dust from metallic surfaces.

Application: friction



HP-107
WET N' BLACK™
HIGH-GLOSS TIRE DRESSING -
SOLVENT BASED
CONCENTRATE
Sizes: 5 & 30 USG / 18.9 & 113.4 L



A solvent-based tire dressing that produces a long-lasting, high-gloss tire finish. Dries quickly and does not sling-off onto body panels.

Application: friction and manual

HP-109
HIGH-GLOSS TIRE DRESSING -
WATER BASED
CONCENTRATE
Sizes: 5 & 30 USG / 18.9 & 113.4 L

A water-based tire dressing with a silicone emulsion that helps reduce sling-off and equipment clogging while leaving a high-gloss tire finish.

Application: friction and manual

HP-460
LOW PH WHEEL & RIM CLEANER
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L

An unscented, acid-based wheel cleaner that penetrates and removes dirt, grease, road film, and brake dust from the surface.

Application: friction, touchless, and self-serve

HP-470
HIGH PH WHEEL & TIRE CLEANER
Sizes: 2.5 & 5 USG / 9.46 & 18.9 L

An alkali-based cleaner with dense foaming action that penetrates and loosens dirt, oil, brake dust, and road film from wheels and tires, leaving them clean and bright.

Application: friction and touchless



SPECIALTY

Turtle Wax® Pro offers a variety of specialty cleaning products.

HP-35
RUST INHIBITOR
 Sizes: 2.5 & 5 USG / 9.46 & 18.9 L

Creates a protective layer on the vehicle's undercarriage to inhibit the formation of rust and corrosion.

Application: friction and touchless



HP-100
GLASS CLEANER CONCENTRATE
 Sizes: 5 USG / 18.9 L

An ammonia-free glass cleaner that leaves windows clean and streak-free.

Application: manual

HP-110
MULTI PURPOSE CLEANER CONCENTRATE
 Sizes: 5 USG / 18.9 L

A multi-purpose cleaner/degreaser that loosens and removes dirt and easily rinses off grime, grease, and oil from engines, carpet, tires, vinyl, concrete, and painted surfaces.

Application: manual

HP-120
BUFF N' SHINE
 Sizes: 5 USG / 18.9 L

A silicone based polish that has extreme hydrophobic properties leaving a high-gloss finish with a durable long-lasting shine.

Application: manual and automatic

HP-550
FOAMING BUG REMOVER
SCENT: Lemon
 Sizes: 2.5 & 5 USG / 9.46 & 18.9 L

Produces a rich, dense foam that quickly penetrates and loosens stubborn bug residue from the vehicle surface.

Application: friction, touchless, self-serve, and manual



HP-590
WALL AND EQUIPMENT CLEANER
 Sizes: 5 USG / 18.9 L

An industrial-strength, acid-based cleaner that effectively and safely removes limescale, grease, dirt buildup, and grime on glass, chrome, walls, equipment, and painted surfaces.

Applications: manual and self-serve



STRONG BRAND SUPPORT AND PARTNERSHIP

Turtle Wax® Pro is the most recognizable and trusted brand for consumers. Gain access to our network of distributors who bring many years of car wash knowledge and experience. Getting started with Turtle Wax® Pro has never been easier.

Turtle Wax® Pro offers a variety of marketing programs that can be designed to fit your business needs. Find the program which works best for you!

Total Turtle Signage Program

This program allows you to optimize your signage credits by mixing and matching the signs to work for your location. We offer signage packages for tunnels, rollovers, and self-serve. Ask for more details.



FIRE & ICE® Banner



FIRE & ICE® Drumcover



HARD SHELL Banner



HARD SHELL Gatesign



FIRE Antenna



FIRE Teardrop



FIRE & ICE® Pylon Sign



ICE® Fold & Go



HARD SHELL Antenna

Equipment and Arch Program

Are you looking to add value to your top wash package, improve wash experience or increase sales with minimal investment? This program allows operators to receive FREE chemical equipment or arch(es) or foaming curtain applicator etc. for their car wash. Ask how you can qualify for this program.



FIRE & ICE® Arch



FIRE Arch



FIRE & ICE® Arch



ICE® Arch



HARD SHELL Arch



HYDRA-FLEX

Marketing Co-op

We make promoting and marketing your car wash easy. We have a dedicated team to help design and develop your materials for your business. We are committed to supporting our operators to develop and grow their business by helping fund all or parts of their marketing activities. Explore your options today!



Mirror Hanger



Fire & ICE® Promo Flyer



Brochure



Fire Postcard



Promo Poster



Menuboard

For more details about our program, please contact our authorized distributor or our sales team today.



MAX-POWER

To learn more about our products or to find your nearest distributor,
contact us at 1-800-265-9100 or info@turtlewaxpro.com.

TurtleWaxPro.com | transchem.com

"Trademarks are the sole property of Turtle Wax®, Inc. and are used by Transchem Pro Inc. under a License Agreement"

Manufactured and distributed by Transchem Pro Inc. Division of Transchem Group
Printed in Canada 2019